Original Townsite Stakeholders Committee Meeting Minutes – 2/5/2025

Call to order: The meeting was called to order on February 5, 2025 at 5:03 PM at the Surprise Senior Center located at 15832 N. Hollyhock Street, Surprise, AZ. 85378.

Attendance: Sherry Aguilar, Rachel Villanueva, Elio Lemus, Priscilla Duenaz, Jennifer Aguilar, Sylvia Rivera, Elodia Fernandez, Nancy Sagasta. Christina Ramirez and Ruben Dominguez, were absent.

Others in attendance: Seth Dyson, Deb Perry and Lord Garcillano HSCV staff.

Agenda Item #1: Priscilla made the motion approving the January 29, 2025 meeting minutes and Rachel Villanueva seconded the motion. Unanimous vote, motion carried.

Agenda Item #2: Seth Dyson shared with the committee that HSCV has a meeting with other internal city staff about the timing of the event. Lord Garcillano received approval for the lights on ballpark to be on.

Seth was inquiring to see if the committee can approve moving up the event by one hour due to the low visibility within the area. The event is currently scheduled from 5:00 PM to 8:00 PM. The committee preferred that the timing of the event stay the same which is 5:00 PM to 8:00 PM. Sherry Aguilar requested that having a meeting in the future with the ballpark lights on so that the committee can determine if the ballpark lights are sufficient. During last year event we had 10 round tables and chairs, the committee suggested that this needed to be increased to 20 rounds tables and chairs. Lord shared some great news with the committee that HSCV was able to secure \$9,500 from sponsorships.

Agenda Item #3: Priscilla Duenaz shared with the committee that the committee's account is \$13,435.80.

Agenda Item #4: Sherry Aguilar shared the anticipated budget for the 2025 Founder's Day Event. The total proposed budget is currently \$10,100 for the Founder's Day Event. Rachel Villanueva made the motion to approve the proposed budget of \$10,100 and Elodia Fernandez seconded the motion. Unanimous vote, motion carried.

Agenda #5: Rachel Villanueva didn't have an update from the entertainment subcommittee.

Nancy Sagasta AND Jennifer Aguilar provided an update for the vendor subcommittee sharing they have four food vendors including tacos, gorditas, and the committee food booth. The subcommittee has four nonfood booth vendors including dog treats, fidget toys, and a realtor.

Sylvia Rivera shared that we have only four entrees for the parade. Slyvia also shared that she received a sponsor for the golf cart.

Priscilla Duenaz shared the activities subcommittee update including: the grant amount will be shared on Valentine's Day.

Christina Ramirez was not present to give an update on the raffle.

Elio Lemus shared an update regarding the t-shirts. Priscilla Duenaz made the motion to approve the amount of \$25.00 for sizes small to 1XL and \$30.00 2XL to 5XL and having a "2" on the sleeve of the shirt and Elodia Fernandez seconded the motion. Unanimous vote, motion carried.

Sherry Aguilar provided an update on the grant subcommittee notifying that she will be filing for various grants for next year.

Agenda #6: Sherry Aguilar shared an anticipated layout for the 2025 Founder's Day Event. The committee came to a consensus with the anticipated layout that Sherry shared.

Agenda Item #7: No group photo was taken since 2 members were not present.

Agenda Item #8: The next committee meeting will be February 19th, 2025 at the Senior Center.

The meeting was adjourned at 6:25 p.m.

Sherry Aguilar, OTS Committee Chair

Elio Lemus, OTS Committee Secretary